



MELANIE BATES CONSULTING, LLC

1600 Pennsylvania Avenue, SE #510

Washington, District of Columbia 20003

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CAPABILITIES STATEMENT

❖ **Company Data**

Melanie Bates Consulting, LLC is a Washington, DC-based policy and communications firm providing guidance and solutions that empower clients to achieve their goals and leave a meaningful impact on the community as a whole. MBC specializes in local government relations, criminal justice reform, and communications. MBC's Principal earned a B.S. in Marketing from Hampton University, a J.D. from North Carolina Central University School of Law, and is licensed to practice law in the District of Columbia.

❖ **Core Competencies**

Local Government Relations

- legislative process
- advocacy
- access to resident services

Criminal Justice Reform

- best practices
- knowing your rights
- transparency and accountability

Communications

- branding and messaging
- social media
- email campaigns

❖ **Differentiators**

MBC has a unique skill-set with extensive experience in local government relations, criminal justice reform, and communications.

- Served as a Legislative Director at the Council for the District of Columbia
- Served as a Legislative Counsel for the Committee on the Judiciary and Public Safety at the Council for the District of Columbia
- Served as Director of Policy and Communications at the American Civil Liberties Union of the District of Columbia
- Served as the first-ever Director of Communications at the Future of Privacy Forum

NIGP CODES
7159020, 9150000, 9150100, 9150300, 9152200, 9152300, 9152700, 9157300, 9157355, 9157355, 9157356, 9180000, 9180700, 9182000, 9182100, 9182400, 9182600, 9182620, 9182700, 9183210, 9183800, 9183822, 9185800, 9187400, 9187500, 9187600, 9187900, 9526100, 9588400, 9614900, 9614950, 9615300, 9615342, 9615346

NAICS CODES
541611, 541613, 541618, 541810, 541820

CAGE CODE
84DX2

DUNS NUMBER
080925468

❖ Past Performance

Our clients represent a variety of sectors including government, nonprofit, companies, and private individuals. Some MBC clients include:

- African-American Trust for Historic Preservation
- Amos Jones Law Firm
- Center for Applied Insight Conflict Resolution, LLC
- Center for Law and Social Policy (CLASP)
- Community Family Life Services
- Council on Legal Education Opportunity, Inc. (CLEO)
- DC Corrections Information Council
- DC Reentry Action Network
- Free Minds Book Club and Writing Workshop
- Plwatcher Media Group, LLC
- Professor Lenese Herbert, Esq.
- Rachel Stevenson
- The National Reentry Network for Returning Citizens
- The Urbane Group, LLC
- Transitioning and Rehabilitating Yourself, LLC (TRY)

❖ Certifications and Honors

- Certified Business Enterprise
- District of Columbia Supply Schedule Contractor for: 1) Marketing, Media, and Public Information, 2) Mission Oriented Business Integrated Services, and 3) Training Services.
- Metropolitan Washington Airports Authority Certification
- Washington Metropolitan Area Transit Authority Certification
- Woman Owned Small Business
- Women's Business Enterprise
- Women's Business Center 2018 Just Ambitious Small Business Womanpreneur Under 40 (Acknowledgement)



Pictured: Melanie E. Bates, Esq.

We want to help you achieve your goals! Are you ready? Let's talk.

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